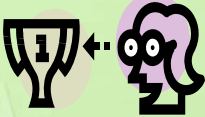



Top 10 Reasons Biosolids
Compost Facilities Succeed
of FAIL...
Rhonda L. Bowen
Mid Atlantic Compost Association
September 19, 2007

10.




- Don't just go for the "pooh" litzer prize

9.



- Be aware of aggressive entre"manures"

8.



- Sponsor symp'nose'iums

7.



- Flush out misinformation


6.



- Provide the real scoop on your poop!


5.

- Create a to “do do” list

A clipboard with a pencil resting on it, symbolizing a to-do list.


4.

- Develop proactive “Pee” R.

A photograph of a business meeting where a man is presenting at a whiteboard to two seated colleagues.


3.

- Develop effective “poop” aganda

A stack of papers or documents, representing an agenda.

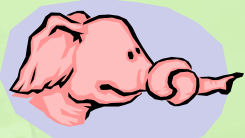
2.

- Shift “poop” ular opinion

Two stylized human figures, one green and one purple, with speech bubbles containing the words 'YES' and 'NO' respectively, representing a shift in opinion.

1.

- People see you before they smell you

A cartoon illustration of an elephant's head and trunk, symbolizing visibility or being seen.